



Centre for IMT-GT Subregional Cooperation

C/-International Cooperation Section
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PROJECT PROFILE

1. Strategic Thrust (per IMT-GT Roadmap): Promote Growth in Agriculture, Agro-industry and Tourism
2. Project Name: Tourism Master Plan for IMT-GT subregion
3. Roadmap Project Reference Number: 2.3.1
4. Flagship Status Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
5. Project Location (Country, Province, Town) Indonesia, Malaysia, and Thailand
6. Participating Country(ies), Province(s), Town(s) Indonesia, Malaysia, and Thailand
7. Sector/Subsector:
8. Working Group: Tourism
9. Background and Rationale (cite the development context of the project or the development gap being addressed by the project):
10. Objectives (Long-Term and Immediate):
11. Scope (describe activities and geographical scope, if applicable) The project developed a Tourism Master Plan for IMT-GT that would serve as basis for tourism development and joint promotion.

12. Estimated Cost and Financing Plan		
12a. Estimated Cost (US\$)	12b. Financing Plan (Public/Private)	12c. Financing Status (Source)
13. Implementation Period/Schedule:		
2007		
14. Executing/Implementation Agency/Entity and Contact Persons (designation, address, telephone, fax and e-mail)		
<p>Implementation: Tourism Ministries and Agencies in IMT-GT countries; Joint Business Council; Tourist Industry Association in IMT-GT countries</p> <p>Coordination: Working Group on Tourism</p> <p>Monitoring: National Secretariats; and Coordination and Monitoring Center</p>		
15. Project Status (Proposed/Ongoing/Completed/Withdrawn):		
The United Nations World Tourism Organization (UNWTO) is in the initial stage of gathering information for the purpose of preparing a Master Plan for Tourism Development of the IMT-GT region		
16. If proposed, status of project preparation as of (date):		
17. Follow-up Actions Required:		
18. Issues/Constraints:		

Prepared by:	
Name	
Designation:	
Address:	
Tel No.	

Fax No.	
E-mail	
Date prepared	